

VNA  Foundation

Supporting home- and community- based health services for the medically underserved

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Thursday, August 9, 2007

To Whom It May Concern:

Please accept this letter of recommendation for Mr. Eric M. Goldman.

Mr. Goldman has been contracted by the VNA Foundation since 2002 as our website designer, manager and host. Since that time, Mr. Goldman has undertaken the design, uploading and maintenance of two versions of our foundation's site, and the most recent, completed almost one year ago, received a silver award from the 2005 Wilmer Shields Rich Award for Communications from the Council on Foundations. We were particularly pleased with the receipt of this award, not only because open communications is essential to our mission, but because our site competed nationally against more than 300 entries, many submitted by much larger foundations with plentiful resources for administrative expenses.

Not only is Mr. Goldman a gifted artist and computer whiz, he is adaptable, almost entirely unflappable and a true pleasure with whom to work. I, as the website contact for my foundation, have learned a great deal from working with Mr. Goldman but remain, sadly, quite ignorant regarding technology. Mr. Goldman has been able to take our ideas, weighed them with the needs and abilities of our often very grassroots constituents, and created an attractive, accessible, very functional document by which we can effectively communicate. For example, our grantees or potential grant seekers are able to go to the VNA Foundation website for basic answers, confidential inquiries, and technical assistance before contacting us directly. It is critical for both the interested party and our 2.5 person staff that our site is easy to find, uncomplicated to negotiate, and that the information is located quickly and presented accurately.

It is also quite apparent that Mr. Goldman stays abreast of new ideas and technology. He has been able to provide suggestions and make adaptations to our site that have been true timesavers for both myself and those seeking information from the site. Importantly, Mr. Goldman has been able to do much of this work without increasing our fees or charging additional time to our existing contract.

To sum, I would highly recommend Mr. Goldman as a web designer/master as well as a co-worker and employee. Please feel free to contact me if I can be of further assistance.

Best regards,



Claudia Baier
Program Officer