

TheNarupGroup

Packaging, Environmental and Industrial Public Relations

July 21, 2007

To whom it may concern:

Over the last 9 years, I have had the opportunity for work with Eric Goldman on a variety of web and marketing communications projects. As a public relations consultancy, we provide our packaging, environmental and industrial clients with high-level business-to-business marketing communications expertise and programs. Eric has developed websites, e-newsletters and promotional materials for our wide range of clients. In addition, Eric has also handled some very complex website transfers for our clients.

Working with Eric is a pleasure. Not only does Eric have exceptionally creative ideas and flexibility in his approach to project management, but also he is also extremely knowledgeable. He continually develops new ideas. In addition, Eric possesses great interpersonal skills that allow him to work well with clients. He works with clients to understand their needs and follows through on all projects. My favorite Eric saying is, "It's not a problem". And, with Eric, nothing is a problem. Whether it is handling a quick project turnaround or providing complicated web marketing services, Eric handles all challenges with ease. Because of Eric, we have been able to pitch and win a number of new accounts.

Eric has integrity and values his business relationships. I have never experienced a problem with Eric communicating directly with my clients. I believe that Eric will be a valuable asset for any organization. If you need any additional information on Eric, please feel free to contact me at 847.853.9400 or cwesthouse@narup.com

Yours faithfully,



Cathy A Westhouse

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