



# The Bradford Exchange

9333 N. Milwaukee Avenue  
Niles, Illinois 60714-1393

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To Whom it May Concern:

I have worked with Eric on a number of creative projects over the last two and a half years. His expertise and consistency contributed to our growth as a division within the company.

Eric is a technical professional of the highest caliber, who meticulously researches, formats, edits and proofs documents. Management and personnel in advertising and design praise his work. I have received many compliments from customers across the country that have commented on how well our advertisements show cased our products due to Eric's contribution.

Eric is an innovative self-starter, who rarely needs supervision. He is punctual and typically exceeds expectations. He handles pressure well, and will voluntarily work overtime and take work home to meet many critical deadlines. For example, one of our licensors is the NFL. Due to the leagues comments, we had to make highly complicated revisions to the products featured in our advertisements. These modifications needed a 24-hour turn around time. Eric not only made the extremely tight deadline, but also beat it by several hours; yet he still created a stellar, and accurate product representation for our advertisement. Marketing, advertising, and design were quite impressed with Eric's performance in this tense situation. This is just one example among many of Eric's contributions that emphasized his superior skills and admirable work ethic.

Eric is an invaluable asset to any organization, and I highly recommend hiring him. If you'd like to discuss his attributes in more detail, please do not hesitate to contact me.

Sincerely,

Benjamin Torres  
Senior Product Manager  
The Bradford Exchange

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